

FLAGLER COUNTY

Community Health Improvement Plan

Plan Supplement:

Alignment with State and National Priorities



Prepared for:

Flagler County Health Department

Prepared by:

Health Planning Council of Northeast Florida

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COMMUNITY HEALTH ALIGNMENT PLANNING

INTRODUCTION

“Alone we can do so little; together we can do so much.” ~ Helen Keller.

Healthcare, government, and business leaders across the country are realizing that every sector needs to join the conversation to successfully create healthier places to live, work, and play. All sectors of business and government are beginning to grasp the difference between the isolated impact of working for change through a single organization versus the more effective **collective impact** of working through structured cross-sector and vertically aligned efforts.

Vertical alignment serves as the roadmap that allows multiple entities, organizations, or sectors to work simultaneously toward a shared vision, with each fulfilling their own role, and the successes of each building upon one another to mutually support the achievement of larger upstream goals. It is the process and result of linking organizations and groups together through common objectives; and the coordinated dedication of personnel and resources by each of those entities to ensure the successful achievement of those objectives.

In June 2011, the National Prevention, Health Promotion, and Public Health Council published a new **National Prevention Strategy**. The national council asserted in its report that “aligning policies and programs at the national, state, and local levels can help ensure that actions are synergistic and complementary.” In other words, when all sectors are working toward common prevention priorities, improvements in health can be amplified.

In Florida, the state Surgeon General convened in 2011 a diverse group of partners with a common interest in and impact on improving the health of the state’s residents and visitors. Their goal was to create a blueprint for action, which culminated in the **Florida State Health Improvement Plan (SHIP)**. The Florida SHIP was released in April of 2012 as a plan for the entire public health system — including state and local government, health care providers, employers, community groups, universities and schools, environmental groups, and many more. The SHIP was intended to enable otherwise loosely networked system partners to coordinate for more efficient, targeted and integrated efforts to improve the health of their communities.



Similarly, local community partners from across Flagler County came together in 2012, having already completed a comprehensive assessment of the county's overall health status and needs, and formulated a collective plan to improve the health and quality of life for residents in Flagler County. The ***Flagler Community Health Improvement Plan*** reflects the combined efforts and prioritized goals of the Florida Department of Health in Flagler County along with a coalition of dedicated health and human services partners, county and city government officials, businesses, faith-based organizations, and individuals to address common issues through aligned strategies, joint objectives and common measures. The goals and objectives outlined in the Flagler CHIP are naturally and closely aligned with the larger statewide goals as they appear in the Florida SHIP.

The Florida Department of Health in Flagler County has also aligned its own organizational strategic plan to support these priorities and objectives. Likewise, the Florida Department of Health as a whole has also aligned its statewide organizational strategic plan to internally support the SHIP goals.

Organizations across all sectors are invited and encouraged to align their own organizational strategic plans and goals to support these larger community health objectives. Through this coordinated effort of individual organizations and entities working together, Flagler County and the State of Florida can achieve a successful collective impact of improving the health of all residents.

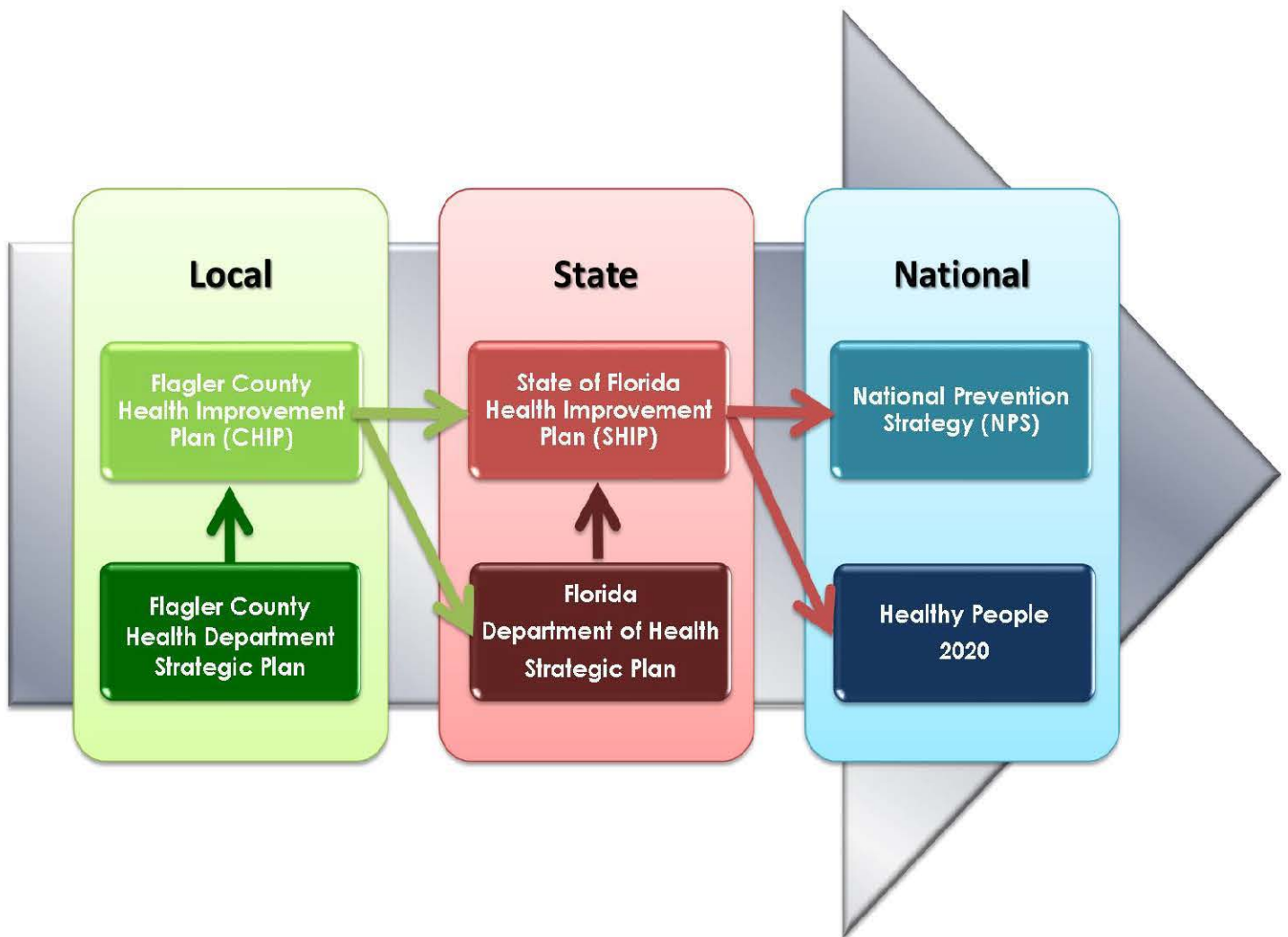
Alignment with State and National Priorities

The three priority health issues of Access to Care, Chronic Disease, and Behavioral Health identified in the Flagler CHIP share a natural and close alignment with three of the five major priority areas in the Florida SHIP including Access to Care, Chronic Disease Prevention, and Community Partnerships, as shown below. (The Florida SHIP also contains additional goals related to Health Protection and Financial Infrastructure that are not shown in this diagram.) The Flagler CHIP and Florida SHIP priorities and goals also support the achievement of larger national goals as established in the National Prevention Strategy document as well as the ongoing Healthy People 2020 initiative.

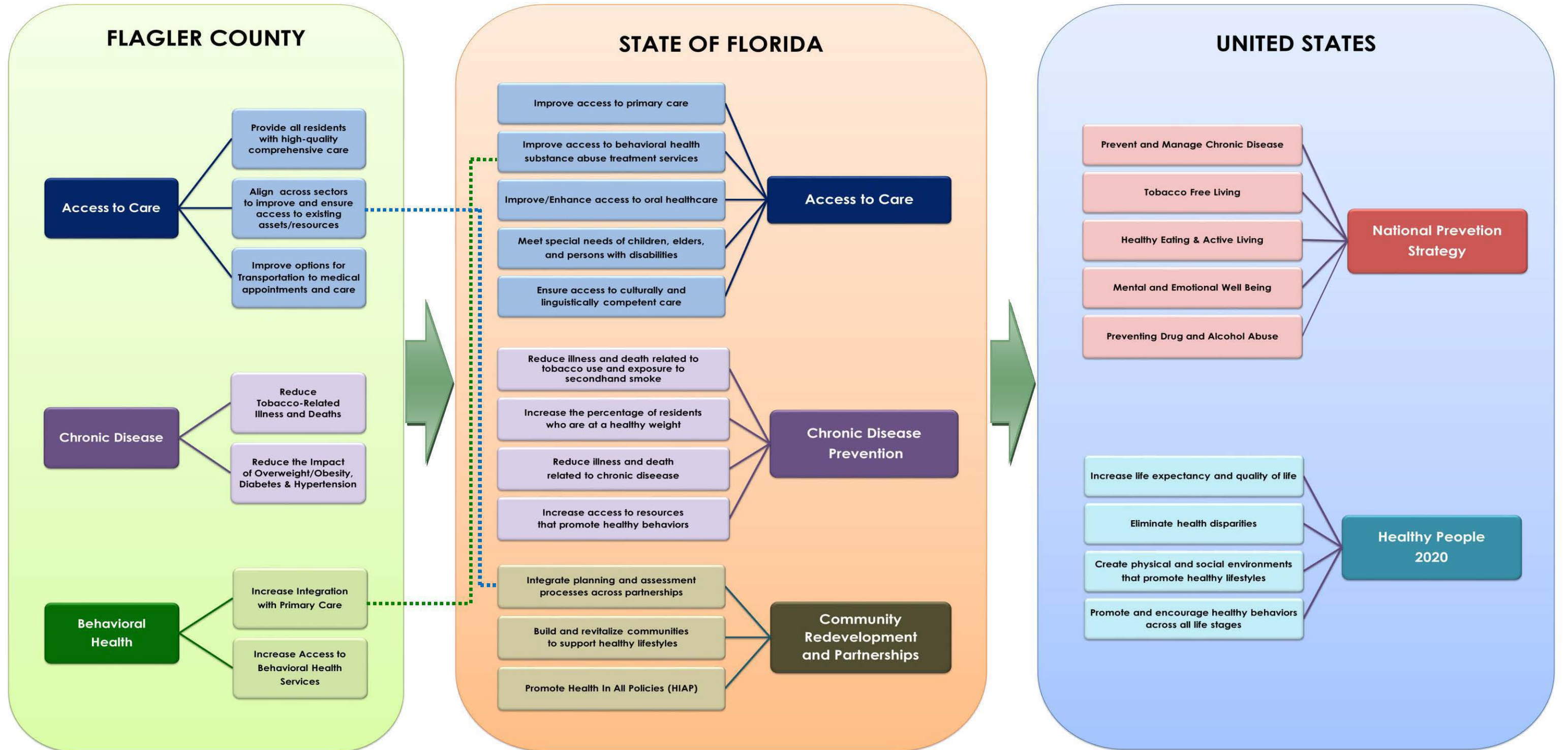
There must be alignment between community priorities described in the community health improvement plan and both state and national priorities...

Local health departments must demonstrate alignment with both Tribal and state health improvement priorities, where appropriate. National and State priority alignment would include the National Prevention Strategy and Healthy People 2020.

~ Public Health Accreditation Board (PHAB)



Alignment of Flagler CHIP Priorities and Goals with State and National Priorities and Goals



Detailed Alignment with State and National Goals, Objectives, and Measures

FLAGLER CHIP	ALIGNMENT WITH FLORIDA SHIP	ALIGNMENT WITH NATIONAL GOALS
ACCESS TO CARE		
Goal 1	Goal AC2	<i>NPS Clinical & Community Preventative Services</i>
Objective 1.1	Objective AC2.2.2	HP2020 AHS-5
Goal 2	Strategy CR3.1	<i>HP2020 Create Environments to Promote Health</i>
Objective 2.1	Goal CR2	HP2020 AHS-1
Goal 3	Goal CR1	<i>NPS Healthy & Safe Communities</i>
Objective 3.1	Objective CR1.2.4	HP2020 AHS-6
Objective 3.2	Objective CR1.2.2	
CHRONIC DISEASE		
Goal 1	Goal CD4	<i>NPS Tobacco Free Living</i>
Objective 1.1	Strategy CD4.2	HP2020 TU-1.1
Objective 1.2	Strategy CD4.1	HP2020 TU-3.1
Goal 2	Goals CD1 and CD3	<i>HP2020 Increase Healthy Behaviors</i>
Objective 2.1	Strategy CD3.1	HP2020 D-14; NWS-6; HDS-13
Objective 2.2	Goal CD1	HP2020 NWS-8; NWS-9
Objective 2.3	Goal CD3	HP2020 HDS-5
BEHAVIORAL HEALTH		
Goal 1	Strategy AC3.1	<i>NPS Mental and Emotional Well-Being</i>
Objective 1.1	Strategy AC3.2	HP2020 MHMD-5
Objective 1.2	Strategy CR2.1	HP2020 Create Environments to Promote Health; MHMD-12
Objective 1.3	Strategy HI2.1	HP2020 AHS-1; DH-4

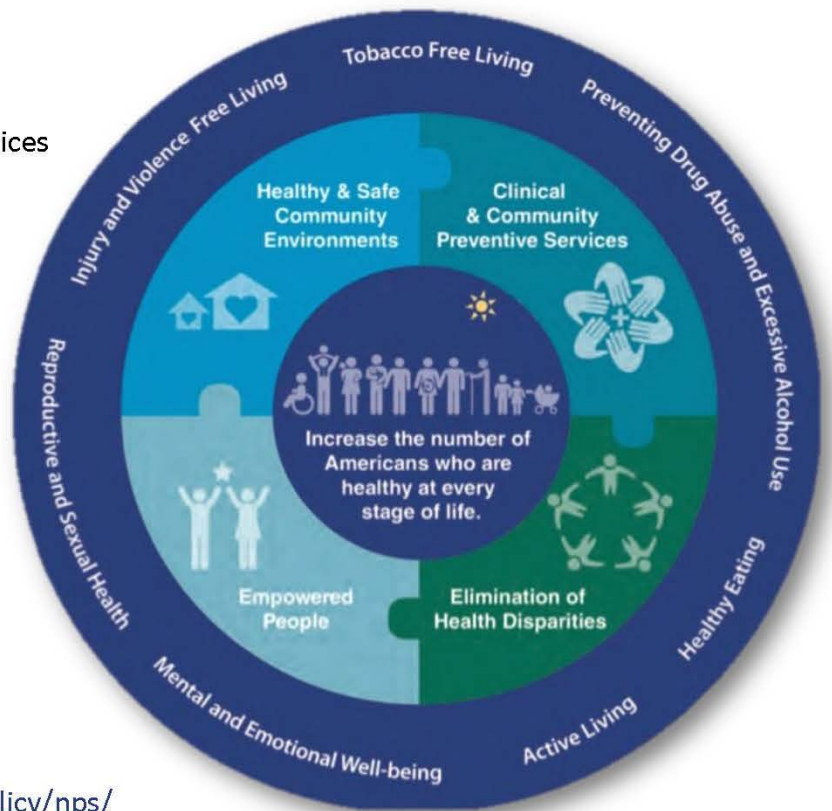
NATIONAL PREVENTION STRATEGY

The National Prevention Strategy (NPS) identifies four **Strategic Directions**:

- Healthy and Safe Communities
- Clinical and Community Preventative Services
- Empowered People
- Elimination of Health Disparities

There are seven **Health Priorities**:

- Tobacco Free Living
- Preventing Drug and Alcohol Abuse
- Healthy Eating
- Active Living
- Injury and Violence Free Living
- Reproductive and Sexual Health
- Mental and Emotional Well-Being



For more information: <http://www.cdc.gov/policy/nps/>

HEALTHY PEOPLE 2020



Healthy People 2020 is a national initiative to improve the health of all Americans, and to create a society in which all people live long, healthy lives. The four **overarching goals** of HP2020 are:

- Attain high-quality, longer lives free of preventable disease, disability, injury, and premature death
- Achieve health equity, eliminate disparities, and improve the health of all people
- Create social and physical environments that promote good health for all
- Promote quality of life, healthy development, and healthy behaviors across all life stages

For more information: www.healthypeople.gov



In Partnership with:



Florida Department of Health

